English Education Students' Perspective of English Learning Content on Instagram

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Abstract

This research aims to investigate students' perspective of English learning content on Instagram and to investigate the impact of English education students' perspective toward English learning content on Instagram. This research employed qualitative research by using descriptive qualitative design. The instrument was used in this research is interview. The data were analyzed by using Miles and Huberman model. In this model, the researcher conducted three analytical activities data simultaneously, namely: (1) data reduction (2) data display and (3) conclusion drawing/verification. The research findings of this research show that English education students give positive perspective toward English learning content on Instagram. There are four things that indicate their positive perspective. Firstly, the benefits of the contents. Secondly, the improvement of English education students from the contents. Thirdly, the usefulness of English learning content on Instagram. Fourthly, English education students' point of view towards English learning content. As a result of their positive perspective, there are three things that they reveal. Firstly, English learning content good for students. Secondly, Instagram as a learning media. Thirdly, the use of Instagram in teaching and learning activity.

Keywords: *learning media; English learning content; Instagram*

INTRODUCTION

Instagram was launched in October 2010 and gained popularity boosting over 300 million actives users in 2015 (Kelly, 2015). Instagram provides some functions for users such as post content, add captions, tag users, add location, add hashtag, follow other users, check feeds, give comments, like contents, explore other users, collect content online, and send direct messages (Devi et al., 2020).

Through those function Instagram can help users to interact with each other and share some moments in the form of photos or videos. The users can also use Instagram for entertainment particularly on new feature that is extremely popular which is reels. Al-Ali (2014) and Wiktor (2013) in the journal of Devi et al (2020) they convey Instagram is one of social media

that has potential to be a tool for getting language skills. When users upload contents on Instagram whether photos or videos by adding questions from teachers, it will encourage the users to use their language skill.

In this research, the researcher analyzed English education students' perspective to know what they see and what they think toward English learning content on Instagram. according to Desautels (2014), he conveys two definition about perspective. The first definition he cited from Oxford English dictionary, it defines perspective as "a particular attitude toward or way of regarding something; a point of view". The second definition is from himself. He states that perspectives are bundles of beliefs, a mindset that we each embrace determining how we see one another, our experiences, and possibilities or lack thereof. In addition, the meaning of student refers to Oxford learner's dictionary (2008), student is defined as a person who is studying at school or university. From the explanations about perspective and student, the researcher concludes that students' perspective is a point of view or attitude toward something or an object from those who are studying at school or university.

English learning content on Instagram has become a new trend on social media. This new trend gives a lot of benefits to some students who are learning English, such as increasing vocabulary, improving speaking skill, improving pronunciation, and assisting students to understand grammar and the use of words in different way that is understandable. Therefore, it is important to confirm to the students about those benefits and also to figure out students' perspective toward English learning content that becomes a new trend. Before, the researcher did the analysis, researcher has done preliminary study to English learners at Universitas Muhammadiyah Cirebon utilized google form. There were twenty-two responses, some of them are English students in the first semester and some of them are English students in the third semester. All the responses are following English learning content on Instagram and they stated that they are following English learning content on Instagram for improving their English skills. Most of them follow at least one account. English learning content on Instagram does not only give benefits for learners, but it can be a source for teachers to make their teaching process more interesting and understandable. English learning content can be an inspiration for teachers. Nevertheless, the lack of information about impacts and benefits that students will get through English learning on Instagram, it makes some teachers reluctant to use Instagram as a learning tool, whereas some teachers have not been able to use social media as a learning tool. In addition, not all teachers are willing and able to use Instagram as a learning tool.

Considering the phenomenon, the researcher interviewed English education students to figure out students' perspective, specifically English education students at Universitas Muhammadiyah Cirebon to know their point of view toward English learning content on Instagram. Their perspective showed how useful Instagram was in language learning process particularly in learning English and to know the impact of Instagram toward their English skill. Through, English education students' perspective the researcher also expected that it can be a consideration for teacher to consider Instagram as a learning tool. In order to make teaching learning process more varied and give a new experience learning English.

METHODS

The design of this study is descriptive-qualitative research. The descriptive design is constructed by qualitative data, such as observations, interviews, examination of records, reports, photographs and documents (Lambert & Lambert, 2013). Qualitative descriptive research is an activity that seeks to illustrate or describe in words or language the information obtained from a research setting (Sudaryanto, 2015).

This study was about an investigation of English education students' perspective toward English learning content on Instagram. There are several considerations to choose this study. Firstly, in this study the data was gained in the qualitative form and it was analyzed descriptively. Secondly, this study focused on analyzing data from interviews between researcher and English education students and the researcher developed an in-depth analysis from their answers in the interview section to investigate their perspective toward English learning content on Instagram and also to know the impact of English learning content on Instagram for English education students.

RESULTS AND DISCUSSION

English education students' perspective toward English learning content on Instagram

According to the result of interview from English education students about their perspective toward English learning content on Instagram, majority of respondent state positive perspective towards English learning content on Instagram. they mention four things that indicate their positive perspective namely: (1) The benefits of the contents (2) The improvement of English education students from the contents (3) The usefulness of English learning content on Instagram (4) English education students' point of view towards English learning content.

Based on the data on research finding shows that majority of English education students give positive perspective toward English learning content on Instagram. There are four things that indicate their positive perspective. Firstly, Instagram is able to give English education students benefits in term of adding their knowledge, improving their writing and speaking skill and also give important lessons that they need to improve their English skill such as grammar and vocabulary. Secondly, English education students get good improvement such as their pronunciation, speaking skill, vocabulary and grammar. Thirdly, English learning content on Instagram is useful for English education students who are studying English in depth because English learning accounts provide helpful contents to improve their English skill. Moreover, the contents are easy to access. Therefore, English education students are able to study English anywhere. Besides of that, the content creators provide varied contents. Fourthly, English learning content on Instagram is good contents for studying English because the content creators give simple and short explanation to the followers but it is still understandable. Furthermore, the lessons are given in form of interesting and varied way such as in form of photos and videos.

Additionally, they share the lessons from basic level. Thus, all people can learn from the contents. These four reasons encourage them to study English from Instagram other than in the class.

The most searched and needed contents are about grammar and vocabulary. Therefore, most of students mention Grammar and vocabulary in their reason. As we all know that vocabulary and grammar are very essential aspects in English. It is also conveyed by Resyadi, (2020) that vocabulary and grammar are the most common materials which often appear on Instagram pages. Usually, people discuss about errors and mistakes in the use of vocabulary and grammar, shared tips and tricks, and also how to apply those materials daily, that is why Instagram provides a lot of content about grammar and vocabulary and the content shared in form photos and videos. Therefore, English learning content on Instagram is good and useful to English education students because the contents are easy to access as well and it provides the contents that students need.

The impact of English education students' perspective towards English learning content on Instagram

The result of interview that researcher obtains from English education students regarding the impact of English education students' perspective towards English learning content on Instagram. as a result of their positive perspective towards English learning content on Instagram, the researcher finds three things that they report: (1) English learning content good for students (2) Instagram as a learning media (3) The use of Instagram in teaching and learning activity. The research finding shows the impact of English education students' perspective towards English learning content on Instagram. As a result of their perspective, there are three things that they reveal. Firstly, English learning content on Instagram is good for students not only English education students but also students in junior high school, senior high school, even elementary school. As some of them have reported that English learning content on Instagram is able to improve their English skill and the contents that they share start from basic level in term of grammar or vocabulary. Secondly, Instagram can be a learning media because in this era, people include students have been familiar with social media particularly Instagram it can be known from the statement of Ronan Kelly, (2015), she states that Instagram was launched in October 2010 and gained popularity boosting over 300 million actives users in 2015. Additionally, in this era, students must be able to utilize technology in their life, in this case social media such as Instagram. Thirdly, as an English education student which they are going to be an English teacher in the future. They will use Instagram for learning and teaching activity because learning through Instagram is able to train students' creativity, as reported by Kurniawan and Kastuhandayani (2016); Rasyiid & Maulina, (2021), they convey that Instagram are able to build students' creativity and writing. Instagram is an innovative media to study and that social media is enjoyable, thus students have motivation to learn more.

CONCLUSION

After analyzing the data and discussing the results in the previous chapter, the researcher would like to draw the following conclusions:

1. English education students have positive and good perspective towards English learning content on Instagram because it gives them a lot of benefits to improve their English skill. Additionally, English learning content on Instagram is able to improve their English skill in term of speaking or writing skill. Therefore, English learning content is strongly useful for English education students.

2. As a result of their positive perspective towards English learning content on Instagram. as prospective English teacher, they will use Instagram as a learning media because English learning content on Instagram is good for all students such as elementary school students until high school students. learning through Instagram can train their creativity. Therefore, Instagram can be a learning media.

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